

CAROLEE SHANK

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Software & Technical Skills Overview

Adobe Creative Suite

Photoshop CC
InDesign CC
Premiere Pro CC
Muse CC
Illustrator CC
Dreamweaver CC
Acrobat CC
Lightroom CC
Flash
Fireworks CC
After Effects CC

Articulate Studio

Storyline
Quizmaker

Microsoft Office

Word
Powerpoint
Excel
Sharepoint
Outlook

Website Design & Development

Wordpress
Adobe Dreamweaver
Adobe GoLive
Microsoft Sharepoint
Content Management Systems
HTML, CSS, and Java
Search Engine Optimization
Google Analytics
SEM Rush
Responsive Design
E-Commerce
Landing Pages
Google Analytics
Installing Facebook Pixel
Installing Plugins

Coding Languages

Html
Java
CSS

Operating Systems

Mac OS
Windows
Android
iOS

Video Production & Editing

Premiere Pro
After Effects
Camtasia
Animoto

Photography

Photoshop CC
Lightroom CC
DSLR Camera
Lighting Equipment

Audio Editing

Premiere Pro
Garage Band
Audacity

Instructional Design

Articulate Studio
LMS Software
Camtasia

Social Media

Hootsuite
Facebook Ads
Facebook Live Videos
Linked In Ads
Instagram
Pinterest
Twitter
Google+
YouTube

E-Mail Marketing Software

Constant Contact
MailChimp

Print Design

Brochures
Magazines
Newsletters
Postcards
Flyers
Billboards
Booklets
Invitations
Signs
Branded Design
Logos
Banners
Promotional Products
Product Packaging
Trade Show Graphics

FTP Software

Filezilla
Fetch